



7 Plantersville Road Mailing: PO Box 700 Georgetown, SC 29442 Phone: 843 240-0534 director@thevillagegroup.org

Plantersville Cultural Center, founded by The Village Group, is home to the organization's headquarters.

Title: Deputy Director of Development

Classification: Full-Time, Salary

Reports to: Executive Director

About The Village Group: Mission: Equip youth with tools for a sustainable community through college/career readiness, cultural education, and economic development. Vision: A community of educated and engaged young leaders.

Role Overview: The Deputy Director of Development will lead fundraising and donor engagement efforts, focusing on major gifts, strategic partnerships, and capital campaign initiatives. They will drive resource development, oversee marketing and communications, and work closely with the Executive Director to ensure financial sustainability.

Key Responsibilities:

- 1. Major Gifts & Capital Campaign (50%)
 - Develop and implement a major gifts strategy, cultivating high-net-worth donors and corporate partners.
 - Lead capital campaign efforts, including targeted donor engagement and compelling presentations.
- 2. Strategic Partnerships & Donor Engagement (30%)
 - o Cultivate relationships with corporate, foundation, and government partners.
 - Manage donor database and recognition programs.
- 3. Marketing & Communications (15%)
 - o Oversee marketing strategies to elevate The Village Group's profile and donor outreach.
- 4. Leadership & Reporting (5%)
 - Align fundraising goals with organizational priorities and provide weekly progress updates.

Qualifications:

- Bachelor's degree in Nonprofit Management, Marketing, or related field; CFRE preferred.
- 5-7 years of experience in fundraising with a focus on major gifts and capital campaigns.
- Proven track record of securing six- and seven-figure gifts.
- Strong relationship-building and strategic planning skills.
- Excellent communication and public speaking abilities.

Compensation & Benefits:

- Salary: \$63,500 \$70,000 annually
- 8-hour shifts, paid holidays, and PTO
- Health, dental, and vision plan options